

愛知東邦大学 シラバス

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| 開講年度 (Year) | 2024年度 | 開講期 (Semester) | 前期 |
| 授業科目名 (Course name) | International Business English I | | |
| 担当者 (Instructors) | Jordan Johnson | 配当年次 (Dividend year) | 1 |
| 単位数 (Credits) | 2 | 必修・選択 (Required / selection) | 選択 |

■ 授業の目的と概要 (Course purpose/outline)

In this class, you will develop basic English skills and gain confidence in working in international business settings. This class focuses on building practical business English skills through interaction and communication, as well as reading and writing activities. In addition, cultural understanding will be developed through exposure to international views, cultures, and business environments. This class is in English only.

■ 授業形態・授業の方法 (Class form)

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| 授業形態 (Class form) | 演習 |
| 授業の方法 (Class method) | Lecture: Listen actively, write notes, and ask questions if you do not understand. Discussion: Share your thoughts with classmates to get a better understanding of the materials. Group/pair work: Practice using English clearly in real-world tasks with classmates. Present: Produce language independently through speaking and writing. |

■ 各回のテーマとその内容 (Each theme and its contents)

| 回数 (Num) | テーマ (Theme) | 内容 (Contents) | メディア区分 (Media) |
|----------|---------------|--|--------------------------|
| 第1回 | Orientation | Orientation and class expectations. Consider how English will affect your future. Set learning goals. Practice introductions in business English settings and social situations. | <input type="checkbox"/> |
| 第2回 | Introductions | Talk about where you are from, what you study, what you do in your free time, and your goals for the future. | <input type="checkbox"/> |
| 第3回 | Routines | Discuss tasks you need to do, what you do before bed, and your daily routine. | <input type="checkbox"/> |
| 第4回 | Small Talk | Talk about your favorite restaurant, school subjects, when you study, and this year at university. | <input type="checkbox"/> |
| 第5回 | People | Discuss your best friend, describe their looks and personality, and consider the clothes they wear. | <input type="checkbox"/> |
| 第6回 | Numbers | Talk about your favorite and least favorite snacks, how often you eat them, and whether they are sweet or healthy. | <input type="checkbox"/> |
| 第7回 | Opinions | Talk about your social media usage, give positive and negative points of using it, and give your opinion. | <input type="checkbox"/> |
| 第8回 | Brands | Discuss your favorite brand, why you like it, the products/services they offer, and their competitors. | <input type="checkbox"/> |
| 第9回 | Shopping | Talk about when you last went shopping, where you went, what you bought there, and who went with you. | <input type="checkbox"/> |
| 第10回 | Travel | Share a country you would like to visit, what it is famous for, why you want to go there, and if you will need to use English. | <input type="checkbox"/> |
| 第11回 | Problems | Talk about a problem you had recently, how you solved it, who you ask for advice, and a problem you have now. | <input type="checkbox"/> |
| 第12回 | The World | Discuss environmental problems, how people can fix them, and the actions you will take to help the planet. | <input type="checkbox"/> |

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|------|-------------------|---|--------------------------|
| 第13回 | Technology | Consider the devices you own, how much you use them, your favorite apps, and an app you recommend to others. | <input type="checkbox"/> |
| 第14回 | Communication | Share how you communicate with friend, family, teachers, and bosses, as well as you favorite way to communicate. | <input type="checkbox"/> |
| 第15回 | Closure & Summary | Review the key vocabulary, ideas, and business skills from the course. Discuss how to continue your English studies outside of the classroom. | <input type="checkbox"/> |

■授業時間外学習（予習・復習）の内容(Preparation/review details)

① REVIEW vocabulary and reading from previous lessons (about 1 hour). ② APPLY your knowledge to complete all homework assignments before the start of the next lesson (1 - 2 hours). ③ PREVIEW vocabulary and reading for the next lesson (about 1 hour). ④ MEET with your classmates or instructor to discuss, review, and practice the materials in English (recommended).

■課題とフィードバックの方法(Assignments/feedback)

All homework assignments must be submitted online through Microsoft Teams before the start of the next lesson. Feedback will be given in class during pair and group work sessions. All homework assignments and assessments will be returned with a score, comments, and advice. You should carefully review these comments/advice and apply them in the future.

■授業の到達目標と評価基準(Course goals)

| 区分(Division) | DP区分(DP division) | 内容(DP contents) |
|--------------|-------------------|--|
| 知識・技能 | ◆ 2021地域ビジネスDP1 | <ul style="list-style-type: none"> ◆Expand basic English communication skills and business vocabulary. ◆Describe objects, people, and businesses. ◆Create short conversations and make basic requests. ◆Develop basic cultural awareness and technological competency. ◆Read and identify small and large numbers in English. |

■成績評価(Evaluation method)

| 筆記試験(Written exam) | 実技試験(Practical exam) | レポート試験(Report exam) | 授業内試験 (in-class exam) | その他(Other) |
|--------------------|----------------------|---------------------|-----------------------|------------|
| 0% | 0% | 0% | 100% | 0% |

授業内試験等(具体的内容)(Specific contents)

There are 13 assignments in this class. You will need to submit these in before the start of each lesson (第3回 ~ 第15回). Each assignment has two parts: ① A crossword puzzle (scored for accuracy; business English vocabulary from each lesson), and ② A short writing assignment (scored for ability; effectively expressing your ideas and opinions that we practice in each lesson).

■テキスト(Textbooks)

| No. (No.) | テキスト名など(Text name) | ISBN(ISBN) |
|-----------|--|---------------|
| 1 | International Business English 1: Start Your Journey. Jordan R. Johnson & Cheyenne N. Haney. | 9798389051171 |
| 2 | | |
| 3 | | |
| 4 | | |
| 5 | | |

■参考図書(references books)

| No. (No.) | テキスト名など(Text name) | ISBN(ISBN) |
|-----------|---|------------|
| 1 | None (all materials will be distributed in class and posted online) | |
| 2 | | |
| 3 | | |
| 4 | | |

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