

愛知東邦大学 シラバス

開講年度(Year)	2025年度	開講期(Semester)	後期
授業科目名(Course name)	International Business English II		
担当者(Instructors)	Jordan Johnson	配当年次(Dividend year)	1
単位数(Credits)	2	必修・選択(Required / selection)	選択

■授業の目的と概要(Course purpose/outline)
In this class, you will continue to develop basic English skills and gain confidence in working in international business settings. This class focuses on expanding your practical business English skills through interaction and communication, as well as reading and writing activities. In addition, cultural understanding will be developed through exposure to international views, cultures, and business environments. This class is in English only.

■授業形態・授業の方法(Class form)	
授業形態(Class form)	演習
授業の方法(Class method)	Lecture: Listen actively, write notes, and ask questions if you do not understand. Discussion: Share your thoughts with classmates to get a better understanding of the materials. Group/pair work: Practice using English clearly in real-world tasks with classmates. Present: Produce language independently through speaking and writing.

■各回のテーマとその内容(Each theme and its contents)			
回数(Num)	テーマ(Theme)	内容(Contents)	メディア区分(Media)
第1回	Orientation	Orientation and class expectations. Consider how English will affect your future. Set learning goals. Practice introductions in business English settings and social situations.	<input type="checkbox"/>
第2回	Business Greetings	Talk about where you are from, what you study, what you do in your free time, and your goals for the future.	<input type="checkbox"/>
第3回	Business Trips	Discuss a place you would like to go, if business trips are fun or stressful, and gifts from other countries.	<input type="checkbox"/>
第4回	Culture Shock	Talk about what you most/least like about your culture, and things you might miss from your culture.	<input type="checkbox"/>
第5回	Food & Eating	Discuss popular dishes in your country and meals that people eat on special occasions.	<input type="checkbox"/>
第6回	Health & Safety	Talk about your sleep habits, eating habits, and staying safe during emergencies or in another country.	<input type="checkbox"/>
第7回	Tourism	Talk about places that tourists like to visit in your country, rules people should follow, and how to improve tourism.	<input type="checkbox"/>
第8回	Ads & Media	Discuss the ads you see, what makes a good ad, and why ads sometimes use famous people.	<input type="checkbox"/>
第9回	Money Management	Talk about if you prefer to save or spend money and if you are good at managing your money.	<input type="checkbox"/>
第10回	Corporations	Discuss shopping at small and large stores, what kind of company you want to work for, and online shopping.	<input type="checkbox"/>
第11回	Business Data	Talk about charts/graphs, spreadsheets, and data you could collect to improve your life.	<input type="checkbox"/>
第12回	The Economy	Discuss supply and demand, the pros and cons of globalization, and buying local products.	<input type="checkbox"/>
第13回	Negotiations	Consider the role of your appearance and cultural differences in business negotiations.	<input type="checkbox"/>

第14回	Job Interviews	Talk about the job interview process and steps you can take to prepare for an interview.	<input type="checkbox"/>
第15回	Closure & Summary	Review the key vocabulary, ideas, and business skills from the course. Discuss how to continue your English studies outside of the classroom.	<input type="checkbox"/>

#### ■授業時間外学習（予習・復習）の内容(Preparation/review details)

① REVIEW vocabulary and reading from previous lessons (about 1 hour). ② APPLY your knowledge to complete all homework assignments before the start of the next lesson (1 - 2 hours). ③ PREVIEW vocabulary and reading for the next lesson (about 1 hour). ④ MEET with your classmates or instructor to discuss, review, and practice the materials in English (recommended).

#### ■課題とフィードバックの方法(Assignments/feedback)

All homework assignments must be submitted online through Microsoft Teams before the start of the next lesson. Feedback will be given online in Microsoft Teams. All homework assignments and assessments will be returned with a score, comments, and advice. You should carefully review these comments/advice and apply them in the future.

#### ■授業の到達目標と評価基準(Course goals)

区分(Division)	DP区分(DP division)	内容(DP contents)
知識・技能	◆ 2021地域ビジネスDP1	<ul style="list-style-type: none"> <li>◆Use functional language in everyday situations in English.</li> <li>◆Compare and contrast various business styles.</li> <li>◆Accurately use basic business vocabulary.</li> <li>◆Read and explain charts, graphs, and spreadsheets.</li> <li>◆Explore cultural similarities and differences.</li> </ul>

#### ■成績評価(Evaluation method)

筆記試験(Written exam)	実技試験(Practical exam)	レポート試験(Report exam)	授業内試験 (in-class exam)	その他(Other)
0%	0%	0%	100%	0%

#### 授業内試験等(具体的内容)(Specific contents)

There are 13 assignments in this class. You will need to submit these online before the start of each lesson (第3回 ~ 第15回). Each assignment has three parts: ① A crossword puzzle (scored for accuracy; business English vocabulary from each lesson), ② A short writing assignment (scored for ability; effectively expressing your ideas and opinions that we practice in each lesson), and ③ Reading comprehension answers (scored for understanding of main ideas and target vocabulary).

#### ■テキスト(Textbooks)

No. (No.)	テキスト名など(Text name)	ISBN(ISBN)
1	Textbook information will be provided to you in the first lesson.	
2		
3		
4		
5		

#### ■参考図書(references books)

No. (No.)	テキスト名など(Text name)	ISBN(ISBN)
1	None (all other materials will be distributed in class and posted online)	
2		
3		
4		
5		